

BOLD

330PT

CENT

BOLD

60PT

CENTRAL AVENUE

FONT VERSION

2.003

BOLD**18^{PT}**

CENTRAL AVENUE WAS ORIGINALLY CREATED FOR THE GRAPHIC IDENTITY OF AN EXHIBITION CELEBRATING BIRMINGHAM'S INFAMOUS 1886 EXHIBITION OF LOCAL MANUFACTURERS AND NATURAL HISTORY.

THE CORE OF THE IDENTITY WAS THE BESPOKE TYPEFACE THAT WE CREATED BASED ON THE HAND-PAINTED SIGNS FROM THE ORIGINAL EXHIBITION. THE TYPEFACE STYLE THAT THEY EMPLOYED WASN'T THE TYPICAL DECORATIVE VICTORIAN FACE, IT WAS A SIMPLE SANS SERIF – MUCH MORE INDUSTRIAL AND MUCH MORE RELEVANT FOR A CONTEMPORARY EXHIBITION OF ITS KIND.

WHAT WAS ESSENTIAL WAS TO NOT LOOSE THE ESSENCE OF THE ORIGINAL DESIGNS THROUGH DIGITISING. WE WANTED TO MAKE SURE THAT WE MANAGED TO RETAIN SOME OF THE AWKWARDNESS AND PERSONALITY THAT THE HAND PAINTED LETTER FORMS HAD. RATHER THAN IMAGINING THE LOWERCASE CHARACTERS, WE DECIDED TO KEEP IT 'VICTORIAN' AND DESIGNED A SUPERSCRIPTED ALTERNATIVE THAT ENABLES THE USER TO CREATE THEIR OWN WORD LOGOS.

FAMILY EXTENT 36PT

BOLD

A^AB^BC^C 123

BOLD**18PT**

**CENTRAL AVENUE INCLUDES SUPERIOR NUMBERS AS AN OPENTYPE FEATURE.
THESE CAN BE ACCESSED VIA THE OPENTYPE CONTROL PANEL IN
YOUR APPLICATION.**

SUPERIORS

1234567890**1234567890**

BOLD**72PT**

**LOREM IPSUM
DOLOR SIT CONSECTETUR
ADIPISCING ELIT.
NULLA NISI ORCI,
CONGUE IN**

BOLD**48PT**

**LOREM IPSUM DOLOR SIT
AMET, CONSECTETUR ADIPISCING ELIT.
AENEAN EFFICITUR TRIS
TIQUE PULVINAR. MAECENAS
A MI TINCIDUNT, FAUCIBUS**

BOLD**36PT**

**LOREM IPSUM DOLOR SIT AMET,
CONSECTETUR ADIPISCING ELIT. AENEAN EFFIC
ITUR TRISTIQUE PULVINAR. MAECENAS
A MI TINCIDUNT, FAUCIBUS JUSTO
SED, AUCTOR DOLOR. SUSPENDISSE**

BOLD**30PT**

**LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
ADIPISCING ELIT. SED EU ANTE MOLESTIE, ACCUM
SAN METUS PULVINAR, DAPIBUS DUI. MORBI
EGESTAS AUGUE ID ELIT COMMODO SAGITTIS.
CURABITUR TEMPUS SIT AMET DUI UT EGESTAS. MAECE
NAS TINCIDUNT VESTIBULUM AUCTOR.**

BOLD**24PT**

**LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. SED EU
ANTE MOLESTIE, ACCUMSAN METUS PULVINAR, DAPIBUS
DUI. MORBI EGESTAS AUGUE ID ELIT COMMODO SAGITTIS.
CURABITUR TEMPUS SIT AMET DUI UT EGESTAS. MAECENAS TINC
IDUNT VESTIBULUM AUCTOR. INTEGER EU MASSA ID FELIS
TRISTIQUE VEHICULA. INTEGER LAOREET TORTOR.**

BOLD**18PT**

**LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. INTEGER DIGNISSIM TEM
PUS CONSEQUAT. VESTIBULUM IN TINCIDUNT ERAT. VESTIBULUM RUTRUM
INTERDUM DIAM A AUCTOR. DONEC QUIS ELIT ET ORCI HENDRERIT FERMEN
TUM. MORBI DICTUM PURUS ERAT, VITAE ELEMENTUM ERAT HENDRERIT EGET.
INTEGER ULLAMCORPER DIAM VEL PELLENTESQUE VENENATIS. NAM TEMPOR INTERDUM
LACINIA. SED VESTIBULUM ENIM SED VIVERRA DICTUM. PROIN SEMPER LIG
ULA EGET IPSUM DAPIBUS TINCIDUNT. PRAESENT EU DICTUM ENIM, AC DAP
IBUS LIBERO. MORBI SIT AMET ELIT AC LOREM SUSCIPIT EUISMOD. QUISQUE
CONVALLIS DICTUM VULPUTATE. VESTIBULUM ODIO ERAT, ULTRICES IN INTERDUM ET,
MALESUADA TINCIDUNT NISI. MAECENAS SODALES NISI DUI.**

BOLD**14PT**

**LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. INTEGER DIGNISSIM TEMPUS CONSEQUAT.
VESTIBULUM IN TINCIDUNT ERAT. VESTIBULUM RUTRUM INTERDUM DIAM A AUCTOR. DONEC QUIS
ET ORCI HENDRERIT FERMENTUM. MORBI DICTUM PURUS ERAT, VITAE ELEMENTUM ERAT HENDR
ERIT EGET. INTEGER ULLAMCORPER DIAM VEL PELLENTESQUE VENENATIS. NAM TEMPOR INTERDUM LACINIA.
SED VESTIBULUM ENIM SED VIVERRA DICTUM. PROIN SEMPER LIGULA EGET IPSUM DAPIBUS
TINCIDUNT. PRAESENT EU DICTUM ENIM, AC DAPIBUS LIBERO. MORBI SIT AMET ELIT AC LOREM
SUSCIPIT EUISMOD. QUISQUE CONVALLIS DICTUM VULPUTATE. VESTIBULUM ODIO ERAT, ULTRICES IN
INTERDUM ET, MALESUADA TINCIDUNT NISI. MAECENAS SODALES NISI DUI, IN COMMODO NIBH DAPIBUS
SIT AMET. PRAESENT TRISTIQUE ENIM IN DIAM FRINGILLA, SED POSUERE LOREM IPSUM VARIUS.
SUSPENDISSE TINCIDUNT NISI MAURIS, ACCUMSAN LOBORTIS MI CONSECTETUR MOLLIS. NAM AC SODALES VELIT.
PROIN VULPUTATE MASSA QUIS NUNC DIGNISSIM IMPERDIET. PHASELLUS URNA ARCU, MAXIMUS
DOLOR SIT AMET, FRINGILLA PORTTITOR NUNC. NULLA INTERDUM MI ID VARIUS MOLLIS. UT CONVALLIS.**

BOLD

← 12PT
→ 11PT

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPIS CING ELIT. INTEGER DIGNISSIM TEMPUS CONSEQUAT. VESTIBULUM IN TINCIDUNT ERAT. VESTIBULUM RUTRUM INTERDUM DIAM A AUCTOR. DONEC QUIS ELIT ET ORCI HENDRERIT FERMENTUM. MORBI DICTUM PURUS ERAT, VITAE ELEMENTUM ERAT HENDRERIT EGET. INTEGER ULLAMCORPER DIAM VEL PELLENTESQUE VENENATIS. NAM TEMPOR INTERDUM LACINIA. SED VESTIBULUM ENIM SED VIVERRA DICTUM. APROIN SEMPER LIGULA EGET IPSUM DAPIBUS TINCIDUNT. PRAESENT EU DICTUM ENIM, AC DAPIBUS LIBERO. MORBI SIT AMET ELIT AC LOREM SUSCIPIT EUISMOD. QUIQUE CONVALLIS DICTUM VULPUTATE. VESTIBULUM ODIO ERAT, ULTRICES IN INTERDUM ET, MALESUADA TINCIDUNT NISI. MAECENAS SODALES NISI DUI, IN COMMODO NIBH DAPIBUS SIT AMET. PRAESENT TRISTIQUE ENIM IN DIAM FRINGILLA, SED. PHASELLUS URNA ARCU, MAXIMUS IN DOLOR SIT.

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. INTEGER DIGNISSIM TEMPUS CONSEQUAT. VESTIBULUM IN TINCIDUNT ERAT. VESTIBULUM RUTRUM INTERDUM DIAM A AUCTOR. DONEC QUIS ELIT ET ORCI HENDRERIT FERMENTUM. MORBI DICTUM PURUS ERAT, VITAE ELEMENTUM ERAT HENDRERIT EGET. INTEGER ULLAMCORPER DIAM VEL PELLENTESQUE VENENATIS. NAM TEMPOR INTERDUM LACINIA. SED VESTIBULUM ENIM SED VIVERRA DICTUM. PROIN SEMPER LIGULA EGET IPSUM DAPIBUS TINCIDUNT. PRAESENT EU DICTUM ENIM, AC DAPIBUS LIBERO. MORBI SIT AMET ELIT AC LOREM SUSCIPIT EUISMOD. QUIQUE CONVALLIS DICTUM VULPUTATE. VESTIBULUM ODIO ERAT, ULTRICES IN INTERDUM ET, MALESUADA TINCIDUNT NISI. MAECENAS SODALES NISI DUI, IN COMMODO NIBH DAPIBUS SIT AMET. PRAESENT TRISTIQUE ENIM IN DIAM FRINGILLA, SED POSUERE LOREM VARIUS. SUSPENDISSE TINCIDUNT NISI MAURIS. ACCUMSAN LOBORTIS MI CONSECTETUR MOLLIS. NAM AC SODALES VELIT. PROIN VULPUTATE MASSA

BOLD

← 10PT
→ 9PT

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. INTEGER DIGNISSIM TEMPUS CONSEQUAT. VESTIBULUM IN TINCIDUNT ERAT. VESTIBULUM RUTRUM INTERDUM DIAM A AUCTOR. DONEC QUIS ELIT ET ORCI HENDRERIT FERMENTUM. MORBI DICTUM PURUS ERAT, VITAE ELEMENTUM ERAT HENDRERIT EGET. INTEGER ULLAMCORPER DIAM VEL PELLENTESQUE VENENATIS. NAM TEMPOR INTERDUM LACINIA. SED VESTIBULUM ENIM SED VIVERRA DICTUM. PROIN SEMPER LIGULA EGET IPSUM DAPIBUS TINCIDUNT. PRAESENT EU DICTUM ENIM, AC DAPIBUS LIBERO. MORBI SIT AMET ELIT AC LOREM SUSCIPIT EUISMOD. QUIQUE CONVALLIS DICTUM VULPUTATE. VESTIBULUM ODIO ERAT, ULTRICES IN INTERDUM ET, MALESUADA TINCIDUNT NISI. MAECENAS SODALES NISI DUI, IN COMMODO NIBH DAPIBUS SIT AMET. PRAESENT TRISTIQUE ENIM IN DIAM FRINGILLA, SED POSUERE LOREM VARIUS. SUSPENDISSE TINCIDUNT NISI MAURIS, ACCUMSAN LOBORTIS MI CONSECTETUR MOLLIS. NAM AC SODALES VELIT. PROIN VULPUTATE MASSA QUIS NUNC DIGNISSIM IMPERDIET. PHASELLUS URNA ARCU, MAXIMUS IN DOLOR SIT.

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. INTEGER DIGNISSIM TEMPUS CONSEQUAT. VESTIBULUM IN TINCIDUNT ERAT. VESTIBULUM RUTRUM INTERDUM DIAM A AUCTOR. DONEC QUIS ELIT ET ORCI HENDRERIT FERMENTUM. MORBI DICTUM PURUS ERAT, VITAE ELEMENTUM ERAT HENDRERIT EGET. INTEGER ULLAMCORPER DIAM VEL PELLENTESQUE VENENATIS. NAM TEMPOR INTERDUM LACINIA. SED VESTIBULUM ENIM SED VIVERRA DICTUM. PROIN SEMPER LIGULA EGET IPSUM DAPIBUS TINCIDUNT. PRAESENT EU DICTUM ENIM, AC DAPIBUS LIBERO. MORBI SIT AMET ELIT AC LOREM SUSCIPIT EUISMOD. QUIQUE CONVALLIS DICTUM VULPUTATE. VESTIBULUM ODIO ERAT, ULTRICES IN INTERDUM ET, MALESUADA TINCIDUNT NISI. MAECENAS SODALES NISI DUI, IN COMMODO NIBH DAPIBUS SIT AMET. PRAESENT TRISTIQUE ENIM IN DIAM FRINGILLA, SED POSUERE LOREM VARIUS. SUSPENDISSE TINCIDUNT NISI MAURIS, ACCUMSAN LOBORTIS MI CONSECTETUR MOLLIS. NAM AC SODALES VELIT. PROIN VULPUTATE MASSA QUIS NUNC DIGNISSIM IMPERDIET. PHASELLUS URNA ARCU, MAXIMUS IN DOLOR SIT AMET, FRINGILLA PORTTITOR NUNC. NULLA INTERDUM MI ID VARIUS MOLLIS. UT UT CONVALLIS RISUS. ALIQUAM ERAT VULPUTATE. IN NEC SEM VENENATIS, VULPUTATE DOLOR DICTUM, IMPERDIET LACUS. MORBI ULTRICES ENIM NON EX FACILISIS, A LOBORTIS RISUS LACINIA.

BOLD**12PT**

EXTENT
1 WEIGHT, BOLD.

DESKTOP LICENCE
LICENCES ARE SOLD ON THE NUMBER OF CPUS
WITHIN A SINGLE COMPANY, AT A SINGLE LOCATION.
OUR STANDARD LICENCE CATERS FOR 1-3 COMPUTERS.
MULTIPLE USER LICENCES CAN BE PURCHASED FROM OUR
ONLINE SHOP OR DIRECTLY.

WEBFONT LICENCE
WE OFFER BOTH STAGGERED SELF-HOSTING VIA A
SEPARATE LICENCE. THESE CAN BE PURCHASED ON OUR
ONLINE SHOP OR BY CONTACTING US DIRECTLY.

APP LICENCE
APP LICENCES ARE AVAILABLE. PLEASE CONTACT US
DIRECTLY FOR PRICING AND DETAILS.

BROADCASTING LICENCE
TO BROADCAST ON TV OR CINEMA, A BROADCASTING
LICENCE IS REQUIRED AND CAN BE PURCHASED VIA OUR
ONLINE SHOP OR DIRECTLY.

ENTERPRISE LICENCE
FOR LARGER ORGANISATIONS WE OFFER AN ENTERPRISE
LICENCE, THAT ENABLES UNLIMITED USAGE ACROSS
ALL TOUCHPOINTS. PLEASE CONTACT US FOR FURTHER
DETAILS.

DESIGNED BY
STUDIO MAKGILL, BRIGHTON

PUBLISHED BY
COLOPHON FOUNDRY,
COLOPHON-FOUNDRY.ORG

RELEASED
JUNE 2011

EXTENDED
OCTOBER 2018

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BOLD 18PT

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ABOUT COLOPHON FOUNDRY

COLOPHON IS AN INTERNATIONAL, AWARD-WINNING TYPE FOUNDRY BASED IN LONDON (UK) AND LOS ANGELES (US). WE CREATE, PUBLISH, AND DISTRIBUTE HIGH-QUALITY RETAIL AND CUSTOM TYPEFACES FOR ANALOG AND DIGITAL MEDIA.

SINCE 2009, COLOPHON HAS TASKED ITSELF WITH PRODUCING FONTS THAT ARE COMPOSED WITH AESTHETIC AND TECHNOLOGICAL CARE, PROMPTING A REPUTABLE LIBRARY OF NEW CLASSICS THAT COUPLE TYPOGRAPHIC HISTORY WITH CONTEMPORARY SENSIBILITIES. IN TANDEM WITH ITS OWN DESIGNS, THE FOUNDRY HOSTS ORIGINAL TYPEFACES DRAWN BY INFLUENTIAL PRACTITIONERS FROM VARIED DESIGN DISCIPLINES. THE RESULTING CATALOGUE OFFERS GRAPHIC DESIGNERS AND USERS-OF-TYPE A SERIES OF INDELIBLE DIGITAL TOOLS, EACH WITH A DISTINCT TYPOGRAPHIC IDENTITY.

IN ADDITION TO THE OFFERINGS IN OUR RETAIL INVENTORY, WE ACCEPT COMMISSIONS FOR CUSTOM FONTS, FONT FAMILIES, AND LOGOTYPES, AS WELL AS TAILORED / BESPOKE VERSIONS OF OUR EXISTING TYPEFACES, INCLUDING LANGUAGE EXTENSIONS.

COLOPHON FOUNDRY'S SELF-INITIATED AND COMMISSIONED WORK IN TYPE DESIGN IS COMPLEMENTED BY INDEPENDENT AND COLLABORATIVE INITIATIVES IN PUBLISHING, EDITING / CURATION, EXHIBITION-MAKING, AND TEACHING, WITH A FOCUS ON LOCAL AND INTERNATIONAL PARTNERSHIPS WITH INSTITUTIONS OF ALL SIZES.

BOLD

330PT

END

BOLD

36PT

**AVAILABLE EXCLUSIVELY FROM
COLOPHON-FOUNDRY.ORG**

FONT VERSION

2.003
